

SYLLABUS
UNDER
CHOICE BASED CREDIT SYSTEM

B. A.
TELUGU

Total Credits: 120

Core Courses	: 72
Elective	: 36
Ability Enhancement	: 04
Skill Enhancement	: 08

CORE COURSES

Credits-72

COURSE I: HISTORY OF TELUGU LANGUAGE

Credits: 5+1

Preamble:

The course intends to furnish a comprehensive account of the origin and development of Telugu language in the light of studies during modern times. It is broadly divided into three main periods: (i) Influence of Prakrit and Dravidian languages up to A.D. 1100 (ii) Influence of Sanskrit from A.D. 1100 to 1800 and (iii) European influence and modern trends from A.D. 1800. This is designed for an exegetic study of Telugu in the Dravidian family of languages, its linguistic structure, various dialects and the present day usage.

Units of the Course:

1. Dravidian Languages and Telugu.
2. Evolution of Telugu Script.
3. Mentions of Telugu, Tenugu and Andhramu.
4. Evolution of Telugu: B.C 200 to A.D 1100.
5. Phonological, Morphological & Syntactic changes: A.D. 1100 to 1900.
6. Loan Words in Telugu.
7. Dialects in Telugu.
8. Semantic change.

List of Reading Materials:

1. Prof. Bh. Krishnamurthy (Ed.). 2004: *Telugu BhashaCharitra*, PS Telugu University, Public Gardens, Hyderabad – 500004.
2. Simmanna, Prof. V. 2004: *Telugu BhashaCharitra*, DalitaSahityaPeetham, 4-39-12/3, Munsiff St., PedaWaltair, Visakhapatnam – 530017.
3. Sphurtisree (T. BhaskaraRao). 1972: *Telugu BhashaCharitra*, Prasanthi Publishers, Pattabhi St.Gandhi Nagar, Kakinada – 533004.
4. Somayaji, G. J. 1969: *Andhra BhashaVikasamu*, Triveni Publishers, Machilipatnam.
5. Subrahmanyam, Prof. P.S. 1997: *Dravida Bhashalu*, PS Telugu University, Public Gardens, Hyderabad – 500004.

COURSE II: LANGUAGE VARIETIES

Credits: 5+1

Preamble:

The course aims at creating an awareness of varieties in linguistic usage and their successful application in creative literature. It looks at various aspects of high literary language and rules of grammar in Telugu alongside the common conversational/colloquial language. The language of early commentaries and prose books in Telugu, the emergence of 'Chaste Telugu' movement and the language of poetry in terms of the choice of words and the grammatical forms would be enunciated in detail.

Units of the Course:

1. The origin and development of high literary language.
2. The colloquial Telugu in Inscriptions, Commentaries and Folk Literature.
3. The 'Chaste Telugu' movement during mediaeval times.
4. The language of Poetry influenced by Sanskrit and Prakrit.
5. The emergence of colloquial language movement and its impact on literature.
6. Language Varieties in modern Telugu literature.

List of Reading Materials:

1. Krishnamurthy, Prof. Bh. (Ed.). 2004: *Telugu BhashaCharitra*, PS Telugu University, Public Gardens, Hyderabad – 500004.
2. Simmanna, Prof. V. 2004: *Telugu BhashaCharitra*, DalitaSahityaPeetham, 4-39-12/3, Munsiff St., PedaWaltair, Visakhapatnam – 530017.
3. Narayana Reddy, Dr. C. 1989: *AdhunaandhraKavitvamu – Sampradayamulu, Prayogamulu*, Visalandhra Publishing House, Hyderabad – 500001.
4. RamamohanRai, Dr. K. 1982: *Telugu KavitaVikasam*, AP Sahitya Academy, Hyderabad – 500004.
5. Sundaracharyulu, K.V. Dr. 1989: *Acca Telugu Krutulu: Pariseelanam*, Andhra SarasvataParishattu, Tilak Road, Hyderabad - 500 001.
6. RamapatiRao, Dr. A. 1971: *VyavaharikaBhashavikasam – Charitra*, M. Seshachalam & Co., Hyderabad – 500029.

COURSE III: FUNCTIONAL GRAMMAR OF TELUGU

Credits: 5+1

Preamble:

The primary objective of this Paper is to provide essential principles of Telugu grammar with prescriptive rules and exercises to bring the learner as quickly as possible to the point where he/she can understand the imperative features of forms and structures of words (morphology) with their customary arrangement in phrases and sentences; and, to serve as a reference for consolidating the grasp of the language.

Units of the Course:

1. Prakriti and Pratyayamu; Dhatuvu and Pratipadikamu.
2. Tatsamamu, Tadbhavamu, Desyamu, Anyadesyamu and Gramyamu.
3. Vibhakti, Viseshyamu and Viseshanam.
4. Vachanam, Lingamu and Avyayamu.
5. Vakyamu, Uddesyamu and Vidheyamu.

List of Reading Materials:

1. Simmanna, Prof. V. 2006: *Telugu Bhasha Deepika*, Dalita Sahitya Peetham, 4-39-12/3, Munsiff St., Peda Waltair, Visakhapatnam – 530017.
2. Chinnaya Suri, Paravastu. 1958: *Bala Vyakaranamu*, Vavilla Ramaswamy Sastrulu & Sons, Chennai –600 021.
3. Simmanna, Prof. V. 1998: *Telugu Bhasha Chandrika*, Dalita Sahitya Peetham, 4-39-12/3, Munsiff St., Peda Waltair, Visakhapatnam – 530017.
4. Simmanna, Prof. V. 2001: *Telugu Bhasha Kaumudi*, Dalita Sahitya Peetham, 4-39-12/3, Munsiff St., Peda Waltair, Visakhapatnam – 530017.
5. Nagabhushanam, Dr. A., 1993: *Bala-Praudha Vyakarana Digdarsini*, Dr. K.V.K. Sanskrit College, 3/3, Arundelpet, Guntur-2.
6. Kasyapa, 1993: *Vidyarthi Vyakaranamu*, Deluxe Publications, Vijayawada.

COURSE IV: CULTURAL BEHAVIOUR OF TELUGU SPEAKING PEOPLE

Credits: 5+1

Preamble:

This Course endeavors to teach the student the cultural bearings of the Telugu speaking states of Andhra Pradesh and Telangana that share a common language but of different geographical, historical and socio-economic backgrounds. The diversity of customs and traditions, festivals, food habits, the local historic fairs and celebrations, clothing, and more significantly, the attitudes and behaviour of people are to be studied to understand the regional aspirations and political formations.

Units of the Course:

1. Cultural history of Coastal Andhra, Telangana and Rayalaseema.
2. Politics of dominance and co-option.
3. Political aspirations: class dynamics and agrarian struggles.
4. Caste, Class and Social articulation: different regional trajectories.
5. Cultural dichotomy and the creation of Telangana.

List of Reading Materials:

1. Lakshmiranjanam, Khandavalli. 1951: *Andhrula Charitra – Samskruthi*, Balasaraswathi & Co., Curnool.
2. Pratapa Reddy, Gunnam. 2007: *Mana Varasatva Sampada*, Telugu Bharathi, Secunderabad.
3. Pratapa Reddy, Suravaram. 1992: *Andhrula Samghika Charitra*, Orient Longman, Hyderabad.
4. Katyayani Vidmahe. 2005: *Pracheena Rajakiyarthika Nirmanalanu Pratibimbichina Rachanalu: Mahila Jeevitham*, Stree Janabhyudaya Adhyayana Samstha, Warangal.
5. Katyayani Vidmahe. 2009: *Telugunaata Mahila Udyamam: Vimarsanatmaka Anchanaa*, Central Sahitya Akademi, New Delhi – 110001.

COURSE V: ORAL TRADITIONS: FOLK TALES, SONGS AND MYTHS

Credits: 5+1

Preamble:

The aim of the course is to introduce Telugu oral tradition to the students. The course focuses on themes such as Oral Telugu literature, Telugu folktales, songs, and myths. By reading select prescribed texts, students would understand better the characteristics and purpose of folklore and culture. Students would also understand the ancient culture and traditions preserved in Telugu folklore.

Units of the Course:

1. An Introduction to oral literature.
2. Telugu Folk tales - Features- origin and development.

3. Telugu folk songs - features- various divisions.
4. Folk myths - features- origin and development - different divisions.
5. An introduction to well-known folk researchers in Telugu.

List of Reading Materials:

1. Sundaram, R.V.S. 1983: *Andhrula Janapada Vignanam*, Andhra Pradesh Sahitya Academy, Hyderabad.
2. Krishna Kumari, Nayani. 1977: *Telugu Janapada Geyagathalu*, Andhra Saraswata Parishattu. Hyderabad.
3. Mohan, G. S. 2010: *Janapada Vignanaadhyanam*, Dravida Viswavidyalayam, Kuppam.
4. Ramaraju, Birudaraju (Krishna Kumari, Nayani. (Tran.), 2001: *Andhra Pradesh Janapada Sahityamu, Samskruti*, National Book Trust, India, Delhi.

COURSE VI: FOLK AND PERFORMING ARTS

Credits: 5+1

Preamble:

The course provides students with a substantive understanding of Telugu Folk and Performing Arts. In this course, after reading select chapters on folk and performing arts, students would get an idea of the importance of Telugu Performing arts in Andhra Pradesh and Telangana. Students would read about some of the prevailing themes such as folk music, folk dance, folk drama, and history of folk and performing arts in the regions.

Units of the Course:

1. An Introduction to Folk and Performing arts in Telugu.
2. Telugu Folk Music: Origin and development.
3. Telugu folk dance: Features and various forms.
4. Telugu Folk Drama: Characteristics and Themes.
5. History of folk Performing Arts in Telugu speaking areas.

List of Reading Materials:

1. Sundaram, R.V.S. 1983: *Andhrula Janapada Vignanam*, Andhra Pradesh Sahitya Academy, Hyderabad.
2. Krishna Kumari, Nayani. 1977: *Telugu Janapada Geyagadhalu*, Andhra Saraswata Parishattu. Hyderabad.
3. Radhakrishna Murthy, Mikkilineni. 1992: *Telugu Vari Janapada Kalaarupalu*, Telugu Vishwavidyalayam, Hyderabad.

4. Mohan, G. S. 2010: *Janapadavignanadyanam*, DravidaViswavidyalayam. Kuppam. .

COURSE VII: HISTORY OF TELUGU LITERATURE (ANCIENT AND MEDIEVAL)

Credits: 5+1

Preamble:

This course gives an outline of Telugu literature from Ancient period to Medieval and introduces different phases of writing in Telugu literature. After reading the prescribed texts, students will acquire knowledge about some of the greatest poets and their compositions in Telugu. Student would read the essence of the texts from Pre-Nannaya period to South Indian School of literature comprising from 11th to 18th century. The endeavor would be to make students realize the cultural history of the Telugu people through prescribed texts.

Units of the Course:

1. Pre-Nannaya Period.
2. Translation Period.
3. Kavya Period.
4. Prabandha Period.
5. Dakshinandhra Period.

List of Reading Materials:

1. Venkatavadhanai, Divakarla. 1961: *Andhra VangmayaCharitramu*, Andhra SaraswataParishattu. Hyderabad.
2. Lakshmikantam, Pingali. 1974. *Andhra SahityaCharitra*. AndhrapradeshSahitya Academy. Hyderabad.
3. Nageswararao, Kasinathuni. _____: *Andhra VangmayaCharitramu*. Andhra Granthamala. Madras.
4. Shastri, Dva.Na. 2007: *Telugu SahityaCharitra*. Pragati Publishers. Hyderabad

COURSE VIII: HISTORY OF TELUGU LITERATURE (MODERN TO CONTEMPORARY)

Credits: 5+1

Preamble:

The aim of the course is to introduce Modern Telugu literature from the second half of 19th Century to present times. This would help students learn the import of various literary movements in recent literary history. This course would look at the concept of modernity in Telugu literature and through light on some of the influential literary movements like Bhava Kavita and Abhyudaya Kavita.

Units of the Course:

1. Modernity in Telugu literature.
2. The influence of Bhavakavita.
3. The import and spread of Progressive poetry.
4. The evolution of Vachana Kavita.
5. The present-day poetic trends.

List of Reading Materials:

1. Jagannatham, Pervaram. (Ed.) 1987: *Abhyudaya Kavitanantara Dhoranulu*, Sahiti Bandhu Brundam Prachurana, Warangal.
2. Ramamohanaroy, Kadiyala. 1982: *Telugu Kavita Vikasam*, Telugu Academy, Hyderabad.
3. Manjulatha, Avula. (Ed.) 2004: *Telugulo Kavityodyamalu*, Telugu Academy, Hyderabad.
4. Ranaganathacharyulu, K.K. (Ed.) 1982: *Adhunika Telugu Sahityamlo Vibhinna Dhoranulu*, Andhra Saraswata Parishattu, Hyderabad.
5. Shastri, Dva.Na. 2007: *Telugu Sahitya Charitra*, Pragati Publishers, Hyderabad.

COURSE IX: STUDY OF IMPORTANT AUTHORS

Credit: 5+1

Preamble:

This course aims at introducing the authors whose path-breaking works have changed the perception of an individual and society. This makes the understanding of the society, ancient, medieval or modern, lucid through the stance taken according to the challenges faced by the authors. The Paper also encourages comparisons among the authors to observe the patterns of development from ancient to modern. The study of authors, in that sense, provides an outlook for research needed at later stage.

Units of the Course:

1. Vishwanatha Satyanarayana.
2. Jashuva.

3. Rachakonda Vishwanatha Sastry.

List of Reading Materials:

1. Dr. K.V. Ramakoti Sastry & Dr. K.Suprasannacharyulu, 1974: *Visvanatha Vangmaya Suchika*, P.G.C. Warangal.
2. Bhaskar Chaudhuri, 1996: *Joshua*, Central Sathiya Akademi, Delhi – 110 001.
3. K.K.Ranganathacharyulu, 2000 : *Raacakonda Vishwanatha Sastry* , Central Sahitya Akademi, Delhi- 110 001.

COURSE X: STUDY OF AN IMPORTANT TEXT

Credits: 5+1

Preamble:

The aim of the Paper is to introduce students to some of the best works of poetry from medieval and modern periods in Telugu literature and teach the essential beauty and meaningfulness of each of the poems. Students would read excerpts from the earliest text Andhra Mahabharatamu, medieval Prabandha Texts Manu Charitramu and Molla Ramayanamu and, from two well-known modern works: Nagatichalu and Kavya Homamu.

Units of the Course:

1. Nannaya - Kumarastra Vidyapradarshanamu.
2. Allasani Peddana - Varudhini Pravarulu.
3. Molla - Ashoka Vanamulo Janaki.
4. Veluri Sivarama Sastry – Nagatichalu.
5. Madhunapantula Satyanarayana Sastry - Kavyahomamu.

List of Reading Materials:

1. Venkateswara Rao, Katuri. 1986: *Telugu Kavyamala*, Sahitya Akademi, New Delhi.
2. Venkatavadhani, Divakarla. 2014: *Andhra Mahabharatamu*, Tirumala Tirupati Devasthanams, Tirupati.

3. Prabhakara Sastry, Veturi. *Manu Charitramu*, Vavilla Ramaswamy Sastrulu & Sons, Hyderabad.

COURSE XI: SELECTED TEXTS: NOVEL AND SHORT STORIES

Credits: 5+1

Preamble:

The novels and short stories are two major genres of modern times, expressing the regional nuances, keeping intact the essence of national literature as well. The novels and short stories, inevitably, participate in the construction of the modern thinking of the nation and bring various cultures closer. The objective of the Paper is to introduce the influence of European thought during modern times, impact of print medium and modern education and, the emergence of new forms in Telugu. A celebrated novel and a few short stories are to be studied to understand the vividness and vibrancy in modern Telugu literature.

Units of the Course:

NOVEL:

Chaduvu - by Kodavatiganti Kutumba Rao.

SHORT STORIES:

- (i) *Padava Prayaanam* - by Palagummi Padmaraju.
- (ii) *Pascaattaapam Ledu* - by Bucci Babu.
- (iii) *Sukhaantam* - by Abburi Chayadevi.
- (iv) *daabaa yillu* - by Malati Chandur.
- (v) *Aashaa Kiranam* - by Devarakonda Bala Gangadhara Tilak.

List of Reading Materials :

1. Madhurantakam Rajaram and Singamaneni Narayana, 1998, *Telugu Kathakulu-Kathana Reetulu* (Vol. 1 to 5), Visalandhra Publishing House, Hyderabad – 500 001.
2. Koduri Srirama Murthy, 2005, *Telugu Katha: Nadu-Nedu*, D-5, Akhil Apartments, Danavayi Pet, Rajahmundry.
3. Kutumbaraya Sarma, B., *Telugu Navala Parinamam*, Visalandhra Publishing House, Hyderabad - 500 001.

4. Panduranga Rao, Vakati & Subrahmanya Sarma, Puranam (Ed.). 1982: *Telugu Kathaanikalu* , National Book Trust of India, New Delhi – 110 016.

COURSE XII: SELECTED TEXTS: POETRY AND PLAYS

Credits: 5+1

Preamble:

The Aim of the course is to introduce to students excerpts from Telugu poetry and Plays. After reading the prescribed texts, students would get to know the history of Modern Poetry and Telugu Drama.

Units of the Course:

Poetry:

1. SriSri - Mahaprasthanam, Bhikshuvarshiyasi.
2. Tummala Sitaramamurti Chaudary - Sankranti, Joharu.
3. Rayaprolu Venkata Subba Rao- Amalina Premamu, Janmabhumi.

Play:

1. Boyi Bheemanna – Paleru (Musical Play).

List of Reading Materials:

1. Venkateswararao, Katuri. 1986: *Telugu Kavyamala*, Sahitya Akademi, New Delhi.
2. Boyi Bheemanna. 1983 : *Paleru*, Sri Swarajya publication, Vijayawada.
3. Gangappa, S. 1985: *Telugu Natakam*, Guntur.
4. Ramana, P. V. 1995: *Telugu Sanghika Natakam*, Parinama Vikasam, Hyderabad.

ELECTIVE COURSES

TELUGU

(Any six courses have to be opted)

Credits: 36 (6×6)

COURSE I: HISTORY OF ANDHRA CULTURE

Preamble:

The course proffers a glimpse into the cultural life of Andhra-s from ancient times and the changes that have taken place until recent times. The plan of study is divided into following parts: the geographical location, early history, social fabric and the state of economy, village organization and customs and manners; Andhra society, their province, language, institutions of administration, religious practices, festivities and socio-cultural activities from Satavahana Age to Kakatiya Rule; from subservience to Sovereignty during Kakatiya-s, the role of feudatories, industry and trade, religion, cast and society, literature and art; the Vijayanagara Empire, the Golconda kingdom, South Indian spread of Andhra-s and, socio-cultural changes during English rule and after Independence are taken up for elucidation.

Units of the Course:

1. History of Ancient Andhra, Land and People.
2. From Satavahana-s to Nayaka Rule.
3. The Invaders: Deccan Rulers and the European.
4. Administrative Institutions, Trade and Religion, Literature and Art.
5. Social Reforms and Modernization during Colonial Rule.
6. Formation of Andhra and Telangana: Cultural Identity and politics.

List of Reading Materials:

1. Lakshmiranjanam, K & Balendusekharam, K. 1951, *AndhrulaCharitra – Samskriti*, Balasaraswathi Book Depot, Madras – 600001.
2. Pratapa Reddy Suravaram. 1950: *AndhrulaSanghikaCharitra*, Andhra Saraswata Parishat, Hyderabad – 500001.
3. Sastry, B.N. 1992: *AndhradesaCharitra – Samskruti*, Musi Publications, Hyderabad.
4. HanumanthaRao, Muppalla. 1997: *SamagraAndhradesaCharitra – Samskruthi*, ABS Publications, Rajahmundry.
5. Koti Reddy, A.V. 2005: *AndhradesaCharitra – Samskruthi*, Krishna Reddy Publications, Hyderabad.

6. Kamala Devi, Muppalla. 2001: *Andhradesamlostreesthaanam: yugayugaalastreeduravasthasamkshiptacharitra*, Sri Kamala Publications, Hyderabad.

COURSE II: SPECIFIC LITERARY TERMS

Preamble:

This course offers a glimpse into the exciting world of literary terms, critical theories and points of view that are commonly used in East and West to classify, analyze, interpret, and write the history of works of literature. The purpose of the study is to help students identify and absorb the essential terms and devices used by authors to gain a thorough understanding of the works and to keep them current with the rapid and incessant changes in the literary and critical scene and, to take into account new publications in literature, criticism, and scholarship.

Units of the Course:

1. Essential Terms: Metaphor, Simile, Analogy, Hyperbole, Allusion, Euphemism, Paradox, Oxymoron, Satire, Onomatopoeia, Alliteration, Allegory and Irony.
2. Critical Theories and Perspectives: Introduction to aesthetic theories of Rasa, Auhitya and Anumana; and critical perspectives of Feminism, Marxism and Psychoanalysis.
3. Literary Forms: Poetry, Novel, Short Story, Drama, Essay, Biography, Autobiography and Travelogue.

List of Reading Materials:

1. Lakshmikantam, Pingali. 1978: *SahityaSilpaSameeksha*, Madhavi Book Centre, Sultan Bazar, Hyderabad – 500 027.
2. Narasimham, KVR. 1973: *Sahityadarsanam*, K. Haranath & Brothers, Visakhapatnam.
3. Venkatasubbaiah, Vallampati. 1989: *NavalaSilpamu*, Visalandhra Publishing House, Hyderabad -500 001.
4. Venkatasubbaiah, Vallampati. 1995: *Katha Silpamu*, Visalandhra Publishing House, Hyderabad -500 001.
5. Ramakrishnamacharya, Nanduri. 1995: *PadyaSilpam*, Visalandhra Publishers, Eluru Road, Vijayawada.
6. Gopalakrishna, Paruchuri. 2003: *Telugu Cinema Sahityam, Kathaakathanam, Silpam*, V-Tech Publications, Hyderabad.
7. NagabhushanaSarma, Modali. 2008: *NatakaSilpam*, Visalandhra Publishing House, Hyderabad -500 001.

COURSE III: SCIENCE FICTION AND FANTASY

Preamble:

This course intends to train students to critically analyze the structure of scientific fiction dealing with imaginative content such as futuristic settings, futuristic science and technology, space travel, time travel, parallel universes and extraterrestrial lifeeschewing the supernatural, and the related genre of fantasy and its imaginary elements within the scientifically established context of the story. It offers the critical apparatus to identify all the main ideas of science fiction that often explore the potential consequences of scientific and other innovations and prepare them to understand the literature of ideas.

Units of the Course:

1. Science fiction as serious literature: Recent studies.
2. Themes in science fiction: Time travel, Space travel, Superhuman, Cyberpunk, Climate fiction, Comic science fiction etc.
3. Science fiction for children.
4. Science fiction poetry in Telugu.
5. Authors of science fiction and fantasy.

List of Reading Materials:

1. SubbaRao, Chandu. 2000: *Sahityamu – Scince*, Visalandhra Publishing House, Hyderabad -500 001.
2. Pattabhi Rama Rao, Parakala, 2008: *AdhunikaVignanachandrikalu*, Visalandhra Publishing House, Hyderabad -500 001.
3. Narasimham, Kuchi, 1926: *BalavignanaTaramgini*, Pithapuram.
4. Mohan Lal (Ed.). 1992: *Encyclopedia of Indian Literature: Vol. 5*, Central SahityaAkademi, New Delhi – 110 001.
5. SrinivasaChakravarti. 2012: *Telugulo Science Fiction*, March Sanchika, MaalikaPatrika.
6. Anil S. Rayal. 2015: “*Science Fiction Kathalanu Cautionaray Kathaluanocchu*”, May, 2015, Kinige.

COURSE IV: ESSAY WRITING

Preamble:

The purpose of the course is to train students to write a good essay with a focused subject of discussion in eminently readable Telugu. Fashioning a coherent set of ideas into an argument, analyzing the facts and figures collected,

raising counterarguments and preparing a conclusion are intended to be explained through some of the best writings of celebrated essayists.

Units of the Course:

1. Writing Essay: Developing an argument that encapsulates the response to the question, creating a logical sequence of ideas, introducing the subject, providing supporting evidence for the main body of the essay, summarizing the ideas, editing the draft and preparing the final copy.
2. Types of Essays: Expository, Persuasive, analytical and argumentative.
3. Academic and Professional writing: Critical Essay and Research Article.
4. The Art of Essay writing: Technical aspects.

List of Reading Materials:

1. Prof. Enoch, Kolakaluri. 2001: *Telugu VyasaParinamam*, Visalandhra Publishing House, Hyderabad -500 001.
2. Venkateswarlu, Bulusu. 1965: *BharathiVyasamulu*, B.V. and Sons, Kakinada.
3. SubbaRao, Musunuri. 1971: *AdarsaVyasamanjusha*, Viswabharathi Publications, Nalgonda.
4. Lila Jyothi. 1966: *UdaattaSahityaVyasamulu*, Lalita Press, Hyderabad.
5. Chaya Devi, Abburi. 1995: *Vyasachitralu*, VisalaGranthasala, Hyderabad.
6. Lakshminarayana, Sishtla. 1994: *Chakkani Telugu Vysamulu*, D. Bose & Brothers, Hyderabad.

COURSE V: AUTOBIOGRAPHY / BIOGRAPHY

Preamble:

The objective of the course is to introduce the genres Autobiography and Biography in Telugu. In this the students would read the life histories of some of the well-known personalities in Telugu either recalled by themselves or told by celebrated historians. The course would help the learners closely look at the art of writing Autobiography or a Biography. After understanding the technique of writing and studying the essence of a few of the texts, students would be required to paraphrase a part of the biography or autobiography.

Units of the Course:

1. An Introduction to Autobiography and Biography.
2. Narration of significant events, characterization and conversations in Autobiography/Biography.
3. GurajadaAppaRao.
4. SriSri.
5. Voice, Tense and Point of View.

List of Reading Materials:

1. EswaraRao, Cetti. 1945: *Mahakavi Mahapurushudu*, Andhrarashtra Abyudaya Rachayitala Sangham, Bejawada.
2. Radhakrishna, Budaraju. 1999: *Mahakavi SriSri*, Sahitya Akademi, New Delhi.
3. Ramana Reddy, K.V. 1969: *Mahodayam*, Visalandhra Publishing House, Hyderabad.
4. Somasundar, Avantsa. 1980: *Gurajada Gurutvakarshna*, Kalakeli Prachuranalu, Pithapuram.
5. Sudarshan, Rapolu. 1997. *Sri Sri Vachana Vinyasam*, Ananya Prachuranalu, Hyderabad.

COURSE VI: CHILDREN'S LITERATURE.**Preamble:**

The aim of the course is to introduce children's literature in Telugu. It would look at the literature for children in relation with the dimensions of human growth and development, providing the student with an opportunity to explore and understand literature in greater depth. In this course, students will identify and evaluate the contributions of authors and illustrators of children's literature. The course would give detailed information of different learning methods also.

Units of the Course:

1. Origin and development of children literature.
2. Essential characteristics of children's literature.
3. Children's Songs and selected stories.
4. Language in children's Literature.
5. Renowned authors and illustrators.

List of Reading Materials:

1. Somasunderam, Avantsa. 1992: *PasidiRatham*. Andhra Pradesh Balala Academy, Hyderabad.
2. Dhanalakshmi, Pasupuleti.1986: *Telugulo Balala Navalalu*, Mohanarupa Publication, Sri Kalahasti.
3. Srinivasacharyulu, Bommakanti. 1987: *Mallepoodanda: Telugu Kavita, Katha*. Andhra Pradesh Balala Academy. Hyderabad.

COURSE VII: LEXICOGRAPHY: DICTIONARY AND ENCYCLOPEDIA

Preamble:

The objective of the course is to introduce basic concepts and issues connected with the theory and practice of dictionary making. The lectures and prescribed texts will cover differences between Dictionary and Encyclopedia, various category dictionaries in Telugu. It will also focus on online dictionaries and Encyclopedias, which are available in Telugu.

Units of the Course:

1. An Introduction to Lexicography
2. History of lexicography in Telugu and Indian Languages
3. Various Types of dictionaries in Telugu
4. Planning the dictionary
5. Translation Methods in dictionary compilation

List of Reading Materials:

1. Venakataramanacharyulu, Medepalli. 1947: *Nighantu Charitramu*, Andhra Sahitya Parishat Prachurana, Kakinada.
2. Balasubramanian, K. (Ed.) 1995: *Patrika Bhasha Nighantuvu*, Telugu Vishwavidyalam, Hyderabad.
3. Sivakumar, Prof. Hari. 1995: *Ratnamalika*, Abhinandana Sahiti Sanchika Prachurana Samiti, Warangal.
4. Govindarajulu & Usha Rani, Dr. P. 2003: *Telugu nighantuvulu - okaadhyayanamu: Sanskruthaangla, tamila, kannada, malayaala nighantuvula sangraha charitra*, Tirupati.

COURSE VIII: LANGUAGE AND ITS USE IN COMPUTER**Preamble:**

The aim of the course is to introduce basic concepts of computers in Telugu language. This course will enable the students to understand Telugu usage in computers. After reading prescribed portion, Students would understand how to use different Telugu software for Telugu typing and understand basic machine transliteration methods in Telugu.

Units of the Course:

1. An Introduction to Computers.
2. Using Telugu Language in Computers.
3. Indian Scripts – Transliteration Methods in Indian Languages.
4. Study of Software available in Telugu – Unicode - Baraha, Leap Office, Anu Fonts, Shree Lipi etc.

List of Reading Materials:

1. *Bhasha sanketikajnatha upakaranalu*, 2003: CALTS, University of Hyderabad, Hyderabad.
2. Praveen, Illa. 2012: *Computer Nighantuvu*, Suravara.com., Hyderabad.
3. Kiran Kumar, *Computer Sastram*.
4. Shyam Babu. *Practical Computer Sastram*.

COURSE IX: COMPILING AND EDITING

Preamble:

The course is designed to train students for gathering information for writing a book, a research paper or even a newspaper report – how to take and organize notes before commencement of the work. It also teaches practical methods to develop the author’s concept, how to accomplish copy editing, the responsibility of a Production Editor and readying the project for publication and printing.

Units of the Course:

1. Compiling information: Data sources and diagnosing.
2. Manuscript: Developmental Editing.
3. Copy Editing.
4. Manuscript to Book Page Proofs: Production Editor.
5. The End of the Line: Ready for publication.

List of Reading Materials:

1. VisweswaraRao, Namala. 2003: *News Editing*, Progressive Communications, Hyderabad.

COURSE X: LANGUAGE USE AND REGISTERS

Preamble:

The aim of the course is to enable the students to understand the meaning of various types of registers and their functions with a view to promote better use of the language. The students will be able to know the principles of grammar to use appropriate words at the appropriate context, as sanctioned by usage.

Units of course

1. Definition and meaning of Registers.
2. Functions of Registers in the society.
3. Relation between Language and Registers.
4. Types of Registers (Static Registers, Formal Registers, Consultative Registers, Casual Registers and Intimate Registers).

Reading List:

1. Morris Mano. 2007: *Computer System Architecture*, Pearson India, New Delhi.
2. Anita Goyal. 2010: *Computer Fundamentals*, Pearson India, New Delhi.
3. Rajaraman, V. 2010: *Fundamentals of Computers*, PHI, New Delhi.
4. Balaguru Sami. 2014: *Fundamentals of Computers*, Mc.Grawhill India, New Delhi.

Skill Enhancement Courses (Any four)

Credits: 4×2

I: LANGUAGE IN ADVERTISEMENT

Preamble:

This course is created for students interested in marketing and advertising to understand the emotive power of the words they use and to train them in employing Telugu precisely and more effectively. The lessons emphasize the fact that while the visual content and design has a huge impact on the consumer, it is the language that makes it possible to identify a product and remember it.

Units of the Course:

1. History of Advertising and theories of communication.
2. Exploring language effects in Advertising: A sociolinguistic perspective.
3. The elements of communication: Source credibility, Characteristics of a message, Constructing an Argument, Comparative Advertising, Types of Message Appeals, The Message as an art form: Allegory, Metaphor, Resonance and forms of story presentation.
4. Effects of Visual and Verbal components of Advertisements on Brand Attitudes.

List of Reading Materials:

1. Kishore, Mandalaparthi, 1988: *Telugu VaarapatrikalaloVyaapaaraPrakatanalu*, M.Phil dissertation, Madurai Kamaraj University,
2. Sreenivas, Paruchuri, 2011: *Drusyasamskruti: sinimaapOsTarlu*, Eemata (Web magazine), November 2011.
<http://eemaata.com/em/issues/201111/1842.html>

II: LANGUAGE IN FILMS

Preamble:

The course will examine the use of Telugu language in select films and focuses on a multitude of changes in course of time. Students would be trained to critically examine available movie scripts and look at the screen adaptations of novels and short stories. This is purposed to understand and identify the refined use of language to initiate successful expression of aesthetic emotions on screen and how the culture and society influence its various manifestations.

Units of the Course:

1. Introduction to Telugu Language in films.
2. Chronicling language variations.
3. Representation of Andhra, Rayalaseema and Telangana dialects.
4. A linguistic purview of recent films.
5. Character and Dialogue writing.
6. Film Song: Poetic use of language in films.

List of Reading Materials:

1. Jaganmohan, T.S. 2011: *Devadasu Cinema Navala*, Creative Links, Hyderabad.
2. KondalaRao, Raavi. *Mayabazar Cinema Navala*, R.K.Books. Hyderabad.
3. Raghavaiah, Vedantam. Dir. 1953: *Devadasu. 191 min*, Vinoda Pictures.
4. Venkata Reddy, Kadiri(Dir.).*Mayabazar. 184 Min*, VijayaVahini Studios. Telugu.
5. Gopalakrishna, Paruchuri. 2003: *Telugu Cinema Sahityam: Kathakathanam-Silpam*, V-Tech Publication, Hyderabad.
6. KoteswaraRao, Chittiboyina. 2012: *Cinema PatalaloSahityapuVilvalu (1936-1986)*, Visakhapatnam.
7. Paidipala, Dr. 1992: *Telugu Cinema Paata*, Navodaya Publishers, Vijayawada.
8. KutumbaRao, Kodavatiganti. 2000: *Cinema Vyasalu (Vols.1 & 2)*, ViplavaRachayitalaSangham, Visakhapatnam.
9. Manjulatha, Avula. 2008: *Telugu Cinema Bhasha: Vyasavali*, PS TeluguViswavidyalayam,Hyderabad.

III: LANGUAGE PRINTING AND PUBLISHING

Preamble:

The course provides students an understanding of Telugu in Printing and Publishing. It will discuss how the Telugu Language is using differently in Print media. This course gives an outline of Telugu Language in Print from beginning days to till the date. After reading the prescribed text, student will acquire knowledge of Telugu Printing and Publishing Language.

Units of the Course:

1. An Introduction to Language.
2. Printing and Publishing Language.
3. Printing and Publishing: New word creation.
4. Printing and Publishing: Writing Methods.
5. Language Style.

List of Reading Materials:

1. *PatrikaBhasha*, Andhra Pradesh Press Academy. Hyderabad.
2. RamamohanRao, Nanduri. *Telugu PatrikalaBhashaKonniSuchanalu*. Andhra Pradesh Press Akademy. Hyderabad.
3. BhaskaraRao, Nagulapalli., Venugopal, N. (Ed.) 2010: *PrasaraBhashaga Telugu*, Centre for Media Studies. Hyderabad.
4. Ramakrishna, Kappagantu. 2013: *Krishna zillaPatrikarangam – Oka Adhyayanam*, Ph.D. Thesis submitted to Nagarjuna University, available at: <https://archive.org/details/Krishna_ZillaPatrikaRangam_Oka_Pariselana_By_Dr._K._Ramakrishna.>.

COURSE - IV: ART OF TRANSLATION / PRACTICAL TRANSLATION

Preamble:

The course offers an assortment of factors that a translator should take into consideration to produce in the minds of the readers the same effect as the original.

Units of the Course:

1. Attainment of clarity in translation.
2. Naturalness in translation.
3. Mirroring the original: Accuracy in translation.
4. Target readers and cultural appropriateness.
5. Translation and Transcreation in literature.

List of Reading Materials:

1. Ramachandra Reddy, Rachamalla. 1987: *AnuvadaSamasyalu*, Visalandhra Publishing House, Hyderabad.
2. BhargaviRao. 1996: *AnuvadaSahityamu: okapariseelana*, Panchajanya Publications, Hyderabad.
3. BhargaviRao. 2007: *AnuvadaSahityam: Samalochana*, Andhra SaraswataParishat, Hyderabad.
4. RVR. 2009: *Anuvadalu: Avishkaranalu, Avasthalu*, Visalandhra Publishing House, Hyderabad – 500001.