



SAMBALPUR UNIVERSITY

JYOTI VIHAR: BURLA – 768 019

www.suniv.ac.in

By e-mail

Notification No. 04741 /E.G.-V

Date: 26/11/2021

PROGRAMME FOR FIRST & SECOND YEAR BACHELOR OF JOURNALISM & MASS COMMUNICATION (BJMC) EXAMINATION, APRIL, 2021 TO BE HELD IN THE MONTH OF DECEMBER, 2021. (OFFLINE)

CENTRE:

1. Rourkela Institute of Management Studies, Chhend, Rourkela.

Time of Examination: 10:00 A.M. to 1.00 P.M.

FIRST YEAR BJMC EXAMINATION, APRIL, 2021		
DATE	SUBJECT	Paper
01.12.2021	ENGLISH	P- 101
03.12.2021	FUNDAMENTAL OF INFORMATION TECHNOLOGY	P- 102
06.12.2021	COMMUNICATION & PRINCIPLE OF COMMUNICATION	P- 103
08.12.2021	ELECTRONICS COMMUNICATION	P- 104
10.12.2021	MEDIA & MEDIA EVOLUTION	P- 105
13.12.2021	PRESS LAWS & MEDIA ETHICS	P- 106
15.12.2021	NEWS EDITING & REPORTING	P- 107

SECOND YEAR BJMC EXAMINATION, APRIL, 2021		
DATE	SUBJECT	Paper
01.12.2021	ADVERTISING	P- 201
04.12.2021	COMPUTER APPLICATION FOR JOURNALISM	P- 202
07.12.2021	HISTORY OF BRODCASTING IN INDIA, POLICIES & PRINCIPLES	P- 203
09.12.2021	RADIO JOURNALISM	P- 204
14.12.2021	MULTIMEDIA & MULTIMEDIA COMMUNICATION	P- 205
16.12.2021	MARKETING OF MEDIA PRODUCT	P- 206

N.B. :

1. All the examinations will be held in OFFLINE MODE, the instruction for which is being sent separately

Memo No. 04742 /EG.V.

Dated the,

26/11/2021

Asst. Registrar (Exams.)

Copy forwarded for information and necessary action to:-

- (1) The Principal, Rourkela Institute of Management Studies, Chhend, Rourkela.
- (2) The Principal, Rourkela Institute of Management Studies, Chhend, Rourkela.
- (3) Director, Higher Education, Odisha, Bhubaneswar/Regional Director, Education, Budharaja, Sambalpur.
- (4) Director, e-Governance, Nodal Centre, Sambalpur University.
- (5) Secretary to Vice Chancellor / P.A to Comptroller of Examinations / Controller Unit (03 copies).
- (6) Two (02) spare copies to EG-V Section / Computer Unit / EC-IV / EC-V / EC-VI / Sections.

Asst. Registrar (Exams.)

26/11/21