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3	PhD Registration Number		-		
4	Name of the Nodal Centre & Address		-		
5	Name of the Supervisor(s)		Dr. Anuradha Samal		
6	Details of the Funding Agency		-		
7	Title of the Research Work		-		
8	Brief Abstract of the Research Work(250 Words)		-		
9	Progress of Research Work(Stage)		COURSEWORK JUST COMPLETED		
10	Research Experience		-		
11	Teaching Experience		1 YEAR AS AN ASSISTANT PROF. IN CDOE,SU		
12	Corporate Experience		-		
13(A)	Journal Publication				
Year	Author	Co-Author	Title	Name of the Journal	Publis
2021	KANCHAN BHUWANIA	-	A STUDY ON COMPARISON OF DIFFERENT TOOLS OF DIGITAL MARKETING. SOCIO-	INTERNATIONAL JOURNAL OF COMMERCE AND MANAGEMENT RESEARCH	-
2022	KANCHAN BHUWANIA	DR.PRIYABRATA PANDA(HOD-GM UNIVERSITY)	ECONOMIC CONDITION AND INSECURITY OF HANDLOOM WEAVERS OF INDIA-SLR	PAIKALPANA-KIIT JOURNAL OF MANAGEMENT	KIIT
13(B)	Magazine Publication				

13(C)	Book Chapter Publication				
13(D)	Book Publication				
13(E)	Conference Proceedings Publication				
13(F)	Case Publication (with Teaching Notes)				
13(G)	Conference Presentations				
1-	KANCHAN BHUWANIA		A STUDY ON THE INFLUENCE OF SOGO OR MUSIC LOGO ON BRAND IDENTIFICATION	INTERNATINAL CONFERENCE OF INNOVATION &MANAGEMENT:THE WAY AHEAD”-2022	KIRL INST MAN
14	FDPs attended				
1-	KANCHAN BHUWANIA		1. Participated in UGC-Approved STP on NEP 2020 & Higher Education: e-Content Development for Online and blended programmes held on 22-27 May, 2023 (Through Online Mode).	IGNOU	IGNO
15	Professional Associations & Recognition				